



## Novoperm Yellow HR 70 for Paints and Coatings

### Pigment Yellow 83

Novoperm Yellow HR 70 is a strong, red shade, highly opaque diarylide yellow pigment.

### Benefits

- High weather fastness
- High overspray fastness
- High tinting strength and brilliance

### Product Data

#### Application Profile

- Industrial Coatings
- Decorative Paints

#### Special Recommendations

Air-drying Alkyds

Physically Drying Paints

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Accept

Acid Cured Paints	●
Amine Cured Epoxies	●
Isocyanate Cured Paints	●
Waterbased Paints	●

- recommended
- limited suitability
- not recommended

### Physical Data

Density	[g/cm <sup>3</sup> ]	1.51
Form of Supply		powder
Specific surface	[m <sup>2</sup> /g]	21
Oil absorption	[ml/100g]	66
Avg. Size of Primary Particles	[nm]	325
Heat Stability	[°C]	200

### Fastness Data

	to Light		to Weathering				
			12 month		24 month		
	LOA	AM	LOA	AM	LOA	AM	
Full shade	7-8d	7-8d	4d	4d	4d	4d	
Deep shade	7-8	7-8	3-4d	4d	3-4d	3-4d	
1/3 ST	[1:3.9 TiO <sub>2</sub> ]	7-8	7-8	4	4	3	3-4

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Acids		5		
Water		5		
Butyl Glycol		4-5		
Methyl Ethyl Ketone		3-4		
Xylene		3-4		
Alkali		5		
Butanol		4-5		
Butyl Acetate		3-4		
White Spirit		5		
Dibutyl Phthalate		4-5		
Blooming		No blooming observed		
Fastness to Overpainting	NC	AM (120°C)		AM (160°C)
	5	5		4-5

LOA- Air-drying Long Oil Alkyd

AM- Baked Alkyd-Melamine

NC- Nitrocellulose Combination Lacquer

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